

JARED HUSKEY

Portfolio: jaredhuskey.com | jaredhuskey@gmail.com

EXPERIENCE

- RPA – Senior Copywriter**; Santa Monica, CA February 2024 - Present
Copywriter; Santa Monica, CA January 2022 - January 2024
- Develop campaign concepts, social content, video, audio, and out-of-home advertising for AMPM, Arco, La-Z-Boy, Pocky, Spectrum Business, Thorntons, and new business.
 - Collaborate on video productions with directors, producers, and on-screen talent.
 - Cast and direct voice actors for audio spots.
 - Shoot and act in social videos.
 - Present to clients and internal team.
 - Oversee junior creative teams' work.
- Tilted Chair Creative – Copywriter**; Austin, TX June 2021 - December 2021
Junior Copywriter; Austin, TX September 2019 - May 2021
Copywriter Intern; Austin, TX May 2019 - August 2019
- Wrote social ads, digital spots, website copy, manifestos, and more for clients including Atlassian, BigCommerce, Ethos Life Insurance, Weaver, Olive + M, Southside Market & Barbeque, and Green Light Social.
 - Developed and pitched campaign concepts to prospective clients.
 - Generated names and brand voices for new businesses.
 - Engaged in "Brand Together" efforts to support local Austin businesses during COVID-19.
- 91.7 KVRX Austin – Radio Host**; Austin, TX September 2017 - May 2019
- Wrote content, scheduled guests, curated music, and hosted discussions for a two-hour, weekly radio show.
- SXSW – Stage Crew**; Austin, TX March 2017 - March 2019
- Logistics support for artists and crew at G'Day USA's Australia House and Future Classic's Official SXSW Showcase.
 - Crowd control for concerts at Auditorium Shores venue, with over 50,000 attendees in three days.
- The Woodlands United Methodist Church – Recreation Ministry Creative Admin**; The Woodlands, TX May 2018 - August 2018
- Managed social media presence for 14,000-member church on multiple platforms.
 - Concepted campaigns for United Flag Football and Upward Basketball leagues.
- Euphoria ATX – President**; Austin, TX May 2017 - January 2018
Vice President; Austin, TX January 2017 - May 2017
- Collaborated with officer team to organize and promote benefit concerts in the Austin, Texas area.

ACHIEVEMENTS

- 2023 Los Angeles ADDY Awards** March 2023
- Recipient of four ADDYs for AMPM's Crave-venience TV campaign.
- 2019 Austin ADDY Awards** February 2019
- Recipient of four student awards for portfolio work, including a Silver ADDY for film, video, and sound.
- Euphoria ATX Presents: Sounds for Earth Day Benefit Concert** April 2017
- Strategized promotional efforts for Earth Day fundraiser event at Austin's Spider House Ballroom.
 - Raised over \$1,000 for 350 Austin, a nonprofit committed to combating climate change.

EDUCATION

- The University of Texas at Austin** – Bachelor of Science, Advertising May 2019
Texas Creative Portfolio Program
Texas McCombs Business Minor

ADDITIONAL INFORMATION

Computer Skills: Microsoft 365, Adobe Creative Suite, Logic Pro X, EventPro

Interests: Music, Film, Food, Comedy, Traveling

Work Eligibility: Eligible to work in the U.S with no restrictions.