

JARED HUSKEY
Portfolio: jaredhuskey.com

EXPERIENCE

RPA – Copywriter; Santa Monica, CA January 2022 - Present

- Concept and develop campaigns, social content, video, audio, and out-of-home advertising for *ampm*, ARCO, Pocky, Spectrum Business, Thorntons, and new business.
- Collaborate on video productions with directors, producers, and on-screen talent.
- Cast and direct voice actors for audio spots.
- Shoot and act in social videos.
- Present to clients and internal team.

Tilted Chair Creative – Copywriter; Austin, TX June 2021 - December 2021
Junior Copywriter; Austin, TX September 2019 - May 2021
Copywriter Intern; Austin, TX May 2019 - August 2019

- Wrote social ads, digital spots, website copy, manifestos, and more for clients including Atlassian, BigCommerce, Ethos Life Insurance, Weaver, Olive + M, Southside Market & Barbeque, and Green Light Social.
- Developed and pitched campaign concepts to prospective clients.
- Generated names and brand voices for new businesses.
- Engaged in “Brand Together” efforts to support local Austin businesses during the COVID-19 pandemic.

91.7 KVRX Austin – Radio Host; Austin, TX September 2017 - May 2019

- Wrote content, scheduled guests, curated music, and hosted discussions for two-hour weekly radio show.

SXSW – Stage Crew; Austin, TX March 2017 - March 2019

- Logistics support for artists and crew at G'Day USA's Australia House and Future Classic's Official SXSW Showcase.
- Crowd control for concerts at Auditorium Shores venue, with over 50,000 attendees in three days.

The Woodlands United Methodist Church – Recreation Ministry Creative Admin; The Woodlands, TX May 2018 - August 2018

- Managed social media presence for 14,000-member church on multiple platforms.
- Conceptualized promotional campaigns for United Flag Football and Upward Basketball leagues.

Euphoria ATX – President; Austin, TX May 2017 - January 2018
Vice President; Austin, TX January 2017 - May 2017

- Collaborated with officer team to organize and promote benefit concerts in the Austin, Texas area.
- Executed marketing campaigns to establish Euphoria ATX's brand and community presence.

ACHIEVEMENTS

2023 Los Angeles ADDY Awards March 2023

- Recipient of four ADDYs for *ampm*'s Crave-venience TV campaign.

2019 Austin ADDY Awards February 2019

- Recipient of four student awards for portfolio work, including a Silver ADDY for film, video, and sound.

Euphoria ATX Presents: Sounds for Earth Day Benefit Concert April 2017

- Strategized promotional efforts for Earth Day fundraiser event at Austin's Spider House Ballroom.
- Raised over \$1,000 for 350 Austin, a nonprofit committed to combating climate change.

EDUCATION

The University of Texas at Austin – Bachelor of Science, Advertising May 2019
Texas Creative
Certificate: Business Foundations

ADDITIONAL INFORMATION

Computer Skills: Adobe Creative Suite, Logic Pro X, Excel, EventPro

Interests: Music, Film, Comedy, Food, Traveling

Work Eligibility: Eligible to work in the U.S with no restrictions.