

JARED HUSKEY
Portfolio: jaredhuskey.com

EDUCATION

The University of Texas at Austin Bachelor of Science, Advertising May 2019
Texas Creative
Minor: Business

EXPERIENCE

Tilted Chair Creative – *Copywriter*; Austin, TX June 2021 - Present
Junior Copywriter; Austin, TX September 2019 - May 2021
Copywriter Intern; Austin, TX May 2019 - August 2019

- Write social ads, video/audio spots, website copy, manifestos, and more for clients including Atlassian, Ethos Life Insurance, Weaver, Olive + M, BigCommerce, Southside Market & Barbeque, and Green Light Social
- Develop and pitch campaign concepts to prospective clients
- Generate names and brand voices for new businesses
- Engaged in “Brand Together” efforts to support local Austin businesses during Covid-19 pandemic

91.7 KVRX Austin – *Radio Host*; Austin, TX September 2017 - May 2019

- Wrote content, scheduled guests, curated music, and hosted discussions for two-hour weekly radio show

The Woodlands United Methodist Church – *Recreation Ministry Creative Admin*; The Woodlands, TX May 2018 - August 2018

- Managed social media presence for 14,000-member church on multiple platforms
- Conceptualized promotional campaigns for United Flag Football and Upward Basketball leagues

Euphoria ATX – *President*; Austin, TX May 2017 - January 2018
Vice President; Austin, TX January 2017 - May 2017

- Collaborated with officer team to organize and promote benefit concerts in the Austin, Texas area
- Executed marketing campaigns to establish Euphoria ATX’s brand and community presence

ACHIEVEMENTS

2019 Austin ADDY Awards February 2019

- Recipient of four student awards for advertising work, including a Silver ADDY for film, video, and sound

Euphoria ATX Presents: Sounds for Earth Day Benefit Concert April 2017

- Strategized promotional efforts for Earth Day fundraiser event at Austin’s Spider House Ballroom
- Raised over \$1,000 for 350 Austin, a nonprofit committed to combating climate change

Sound by the Shore Benefit Concert May 2015 - May 2016

- Promoted and performed at first annual *Sound by the Shore* to raise \$5,000 for Texas girl’s stem cell replacement therapy
- Performed at second annual *Sound by the Shore*, raising \$15,000 for Montgomery County Youth Services

ADDITIONAL EXPERIENCE

Freelance – *DJ*; Houston, TX June 2013 - February 2020

- Provided musical entertainment at events, including weddings, formals, social dances, and birthday parties
- Coordinated schedules and negotiated prices with clients

Old Settler’s Music Festival – *Production Team Member*; Tilmon, TX April 2019

- Stagehand for Brandi Carlile, Hayes Carll, and other artists

SXSW – *Stage Crew*; Austin, TX March 2017 - March 2019

- Logistics support for artists and crew at G’Day USA’s Australia House and Future Classic’s Official SXSW Showcase
- Crowd control for concerts at Auditorium Shores venue, with over 50,000 attendees in three days

ADDITIONAL INFORMATION

Computer Skills: Adobe Creative Suite, Logic Pro X, Excel, EventPro

Interests: Music, Food, Traveling, Comedy, Film

Work Eligibility: Eligible to work in the U.S with no restrictions